



# 2B INNOVATIONS

Corporate  
Profile



**Website:**

[2binnovations.com](http://2binnovations.com)



**LinkedIn:**

2B InnovationsLLC

# About Us

At 2b Innovations, we take a holistic approach to cyber security, built on three foundational pillars: digital transformation, threat management and empowering people. Our digital transformation services focus on creating resilient, secure-by-design solutions that empower businesses to innovate without compromising security. We offer comprehensive security solutions that proactively address risks through a mix of automated threat management products as well as value added services, ensuring that vulnerabilities are mitigated before they become issues. Finally, we strengthen your most important asset—your people—through tailored cyber security training programs designed to cultivate a culture of security awareness and compliance across your organization.

## Our Services

### DIGITAL TRANSFORMATION WITH 2B INNOVATIONS

Revolutionize how your business operates by shifting IT resources and services to scalable, secure, and flexible cloud platforms. Our experts guide organizations to streamline operations, enhance collaboration, and achieve cost efficiencies while leveraging advanced technologies such as AI and data analytics.

### CYBER SECURITY WITH 4C

Our offerings encompass a wide range of solutions which safeguard digital systems, networks, and data from evolving threats. Our experts implement robust cybersecurity protocol and help organizations fortify defenses against evolving cyber threats to ensure the integrity and confidentiality of processes and information.

### TRAININGS WITH 2B ACADEMY

We are a leading provider of comprehensive cyber security training solutions designed empower organizations and individuals with the knowledge and skills necessary to navigate the ever-evolving landscape of cybersecurity. We also have an inhouse learning management system ideal for schools and universities with a repository of content in emerging technologies like AI, Block Chain, Full stack Development and more.

**DIGITAL  
TRANSFORMATION**  
Secure by Design

**DIGITAL SERVICES  
PORTFOLIO**  
Train to never fail

**CYBER SECURITY**  
Threat Management  
by Design

## Our Products



**QCOMM** is a versatile communication product designed to streamline emergency communications, enhance internal messaging, and manage digital signage across various organizations.

Our comprehensive solution empowers teams to communicate effectively and efficiently, ensuring critical information reaches the right people at the right time.

### 4C SECURITY

**4C SECURITY XDR** is an advanced automated security tool designed for enterprises and government agencies to monitor, detect, and respond to cyber attacks in real-time. Leveraging cutting-edge technology and industry-wide best practices, 4c Security XDR offers comprehensive protection against evolving cyber threats, ensuring the safety of critical data and infrastructure. It employs a sectoral approach to cyber security which is ideal for security critical industries.

# Digital Transformation with 2b

At 2b Innovations, we believe digital transformation is more than just adopting new technologies—it's about building scalable and resilient systems that drive business growth. 2b Cloud services are designed to integrate cutting-edge cloud technologies while embedding security into every layer of your digital infrastructure. From cloud architecture and migration to ongoing management, we tailor our digital transformation solutions to meet your unique business needs, ensuring long-term security and profitability

## IT Infrastructure Solutioning

### 1 Data Centre Solutions

Data centre services that are safe, scalable, and reliable for the best performance and dependability.

### 3 Network Solutions

Superior networking solutions ensure constant connectivity and strong security for reliable performance and protection.

### 5 Robotic Process Automation

Automate repetitive tasks using AI and RPA tools to improve operational efficiency and productivity.

### 7 AI Integration Services

Integrating AI tools with existing business systems, such as CRM, ERP, or e-commerce platforms.

### 2 NOC and SOC Services

Vigilant centers conduct real-time monitoring and threat mitigation for robust security.

### 4 Service & Project Management

Expert project management ensures smooth service delivery and performance.

### 6 IT Transformation Services

Transformational IT services to bring your business's technology up to date and make it work better.

### 8 Service Desk, Field Support & Remote Infra Management

Complete, 24/7 assistance with all aspects of your IT infrastructure.

# Digital Services Portfolio



## Public, Hybrid & Private Cloud Services

Scalable, secure, adaptable cloud services meet needs in any environment.



## Cloud Migration

Facilitate a seamless and hassle-free migration to the Cloud, minimizing downtime and ensuring maximum speed.



## Cloud Optimization

Get the most out of the Cloud by implementing tactics that improve performance while keeping costs down.



## Managed Cloud Services

Ensure cloud infrastructure reliability and performance with comprehensive management.



## DevOps Consulting Services

Advice from experts to help you succeed in the software development industry.



## Cloud Security

Secure cloud data with direct connectivity, linking workloads, and closing security gaps for enhanced protection.

# 4C SECURITY

Holistic Cyber Defence built on the principles of multi level security assessments & improvisations

## STRATEGY, RISK & COMPLIANCE

- \* Cybersecurity Strategy Design & Development
- \* Cybersecurity Policies and Procedures Development
- \* Regulatory Compliance
- \* OT Security Assessment
- \* Cyber Due Diligence
- \* Maturity Assessment w.r.t ISO27001 and NIST
- \* Network Security Configuration Assessment
- \* Network Security Design Assessment
- \* Cloud Security
- \* Security Operations (SOC / SIEM)
- \* Cyber Security Trainings

## INCIDENT & THREAT MANAGEMENT

- \* Vulnerability Assessment & Penetration Testing
- \* Threat / Compromise Assessment
- \* Incident Response & Readiness
- \* Digital Forensic

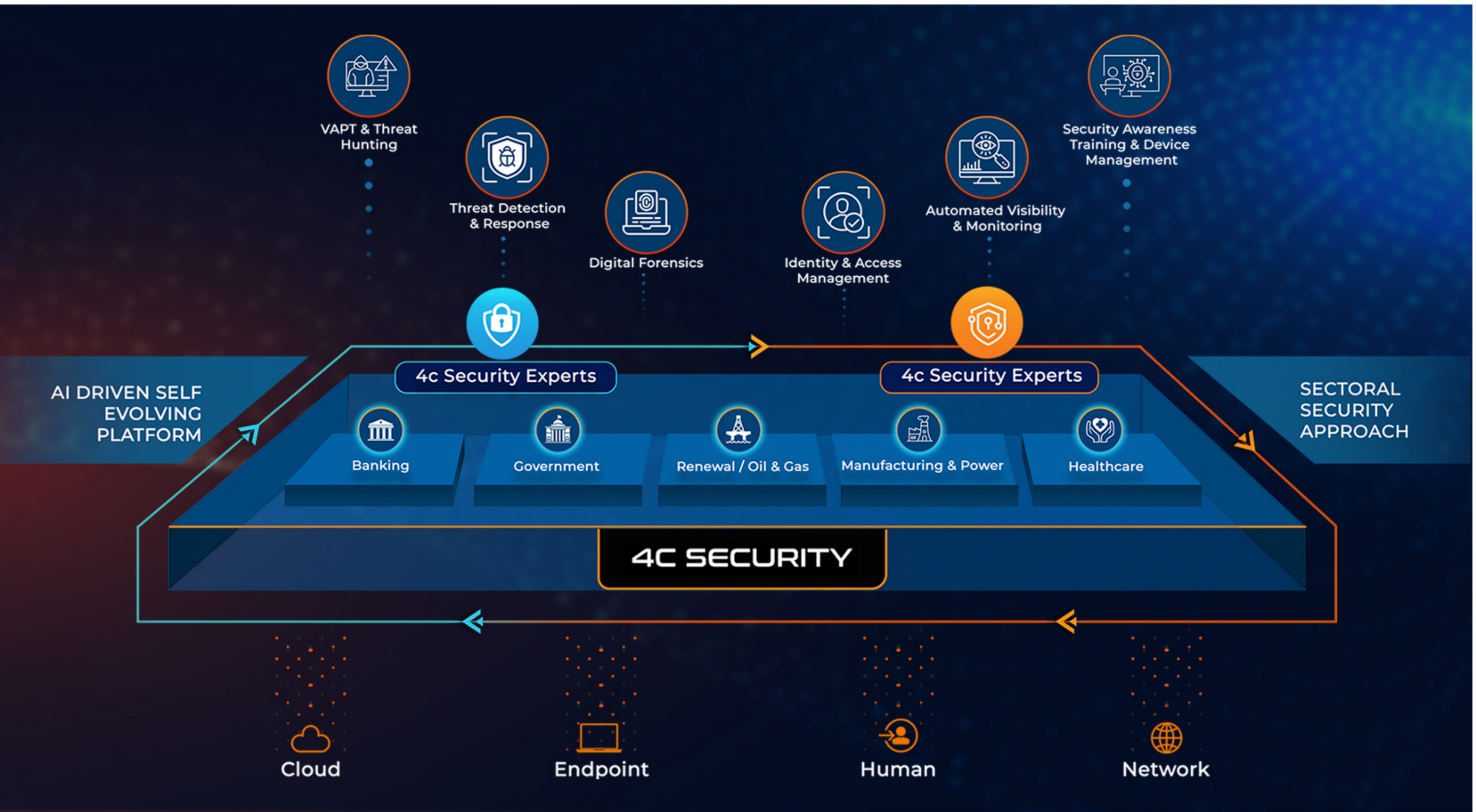
## CYBER GOVERNANCE & PRIVACY

- \* IT Security Audit
- \* ERP Security and Controls design, build and testing
- \* Cyber Risk Assessment and Diagnostic
- \* Data Privacy & Protection
- \* Cybersecurity Training and Awareness

## Our Security Strategy



# Threat Management by Design



# 4C XDR Platform





## Product Introduction

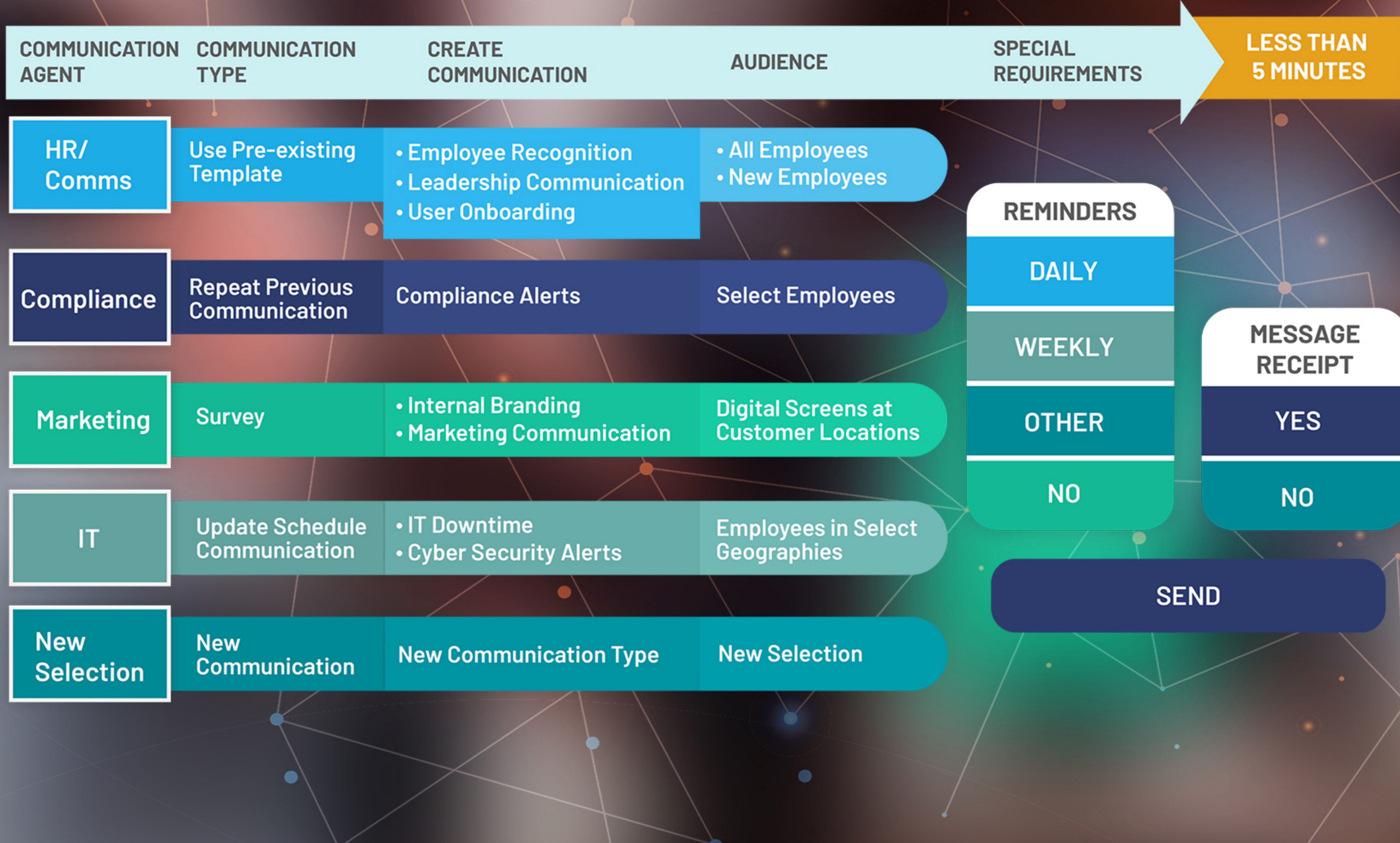
Cut through the noise of overloaded inboxes and collaboration tools. Get immediate attention for urgent notifications and lift employee engagement; all through one easy to use multi-channel internal communication platform.

Qcomm platform uniquely offers solutions across the full internal communications spectrum as below:



## 360 Communication Management

- 💡 Manage Internal Communications, Digital Signage and Emergency Communications with 1 tool.
- 💡 Real time alerts with Receipt confirmations
- 💡 Effective communication strategy with measurable results



# Product Features





**2B ACADEMY**

**Cyber Security  
Skills,  
Simplified**

**3.5  
MILLION  
Cyber  
Professional  
Required by  
2025**

**113% increase in  
Demand in Cyber  
Security Professionals  
Globally**

## About 2b Academy

2b Academy, the training division of 2b Innovations, is dedicated to empowering individuals and organizations through comprehensive cybersecurity education. Our programs are designed to raise awareness and equip teams with the technical skills necessary to combat evolving cyber threats. By offering tailored cybersecurity awareness and specialized technical training, we help protect communities, enterprises, and governments from potential risks. Whether you're an organization looking to bolster internal security or an individual aiming to advance in the cybersecurity field, 2b Academy ensures you are prepared to safeguard against today's digital threats.

# The Need for **Cyber Security Trainings** Globally

## Unavailability of Skilled Manpower in Cyber Security

### NATIONAL SECURITY CHALLENGES

Cyber Vulnerability of Critical Infrastructure

Lack of Indigenous Cyber Security Products and Startups

### ENTERPRISE SECURITY CHALLENGES

Private Sector impact affect GDP and national economy

Investments in Cyber Security Tech squandered

## Future Skills Academy: Training Programs

| NAME                               | PRODUCT DESCRIPTION / DETAIL   | CANDIDATE PROFILE  |
|------------------------------------|--|--|
| Cyber Security Awareness Trainings | 100% Online, Easy to understand, interactive cyber security awareness training   | Non technical students   |
| Capsule Programs                   | Specialized, Hybrid (Online) Skill based Cyber Security capsule courses with 10+ subjects  | Working professionals or degree students                                   |
| Graduate Level Programs            | Specialized, Hybrid Bachelors and Masters Programs in Cyber Security   | Students in computer science stream or IT stream                           |
| Cyber Security Lab                 | Setup of advanced lab in university campus to provide hands on trainings in various cyber security tools and tech to Phase II students | Students and working professionals in computer science stream or IT stream |

# Why this Training?

## Scope of Employment:

Security Analysts in Consulting,  
Banking, Security

- **Certified Professional Certificate**
- **Direct Exposure to Real World Tools**
- **Extensive Hands On Training**
- **Conducted by Industry Experts**
- **Extensive Curriculum**
- **Capstone Project**

# Why 2b Academy?

We offer a 360 Degree Solution, to a global problem.

## LONG TERM SOLUTION

Cyber Security Degree Programs

## SHORT TERM SOLUTION

Professional Training Programs

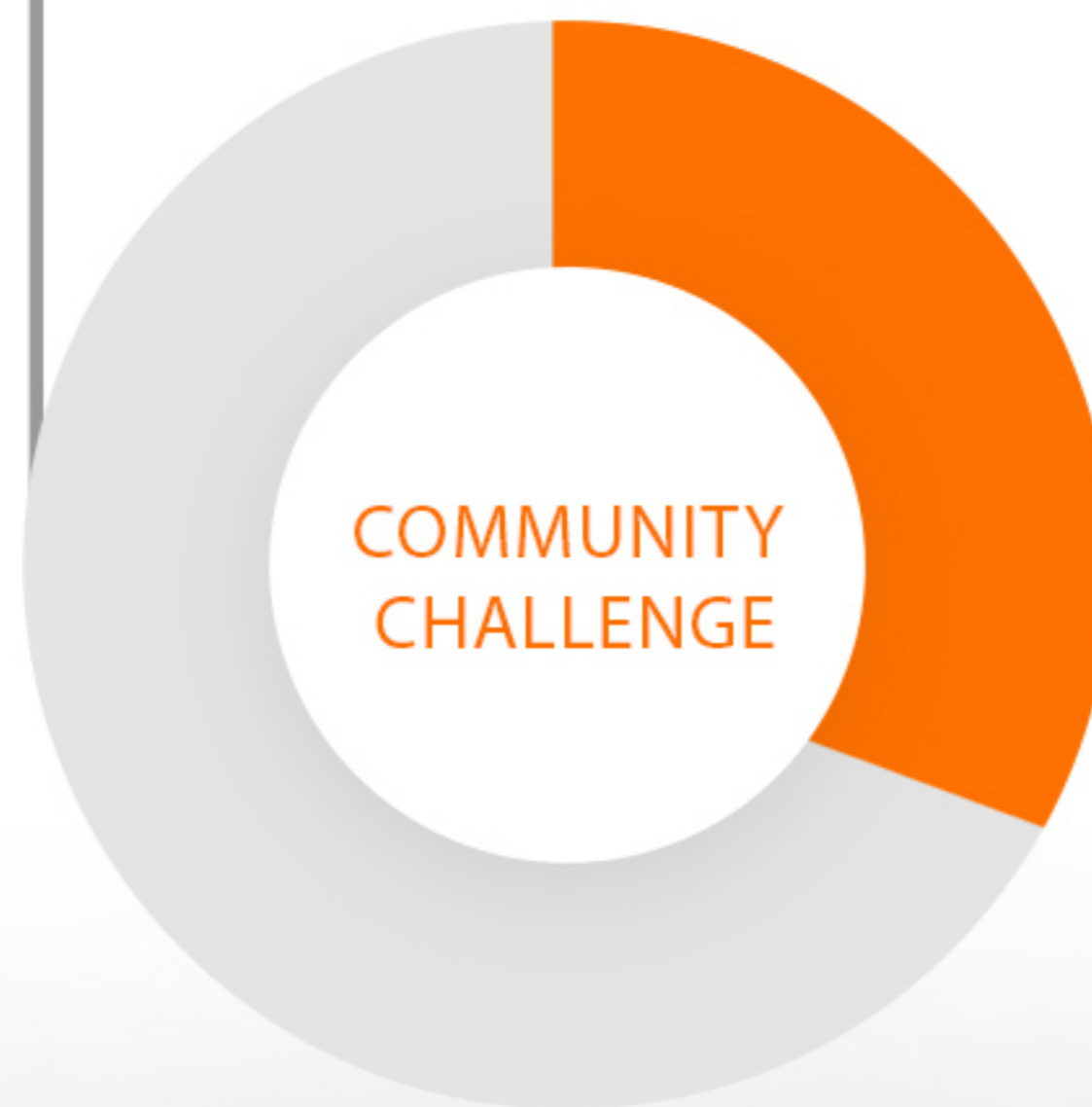


## LONG TERM SOLUTION

Research & Development

## SHORT TERM SOLUTION

Community Awareness Programs

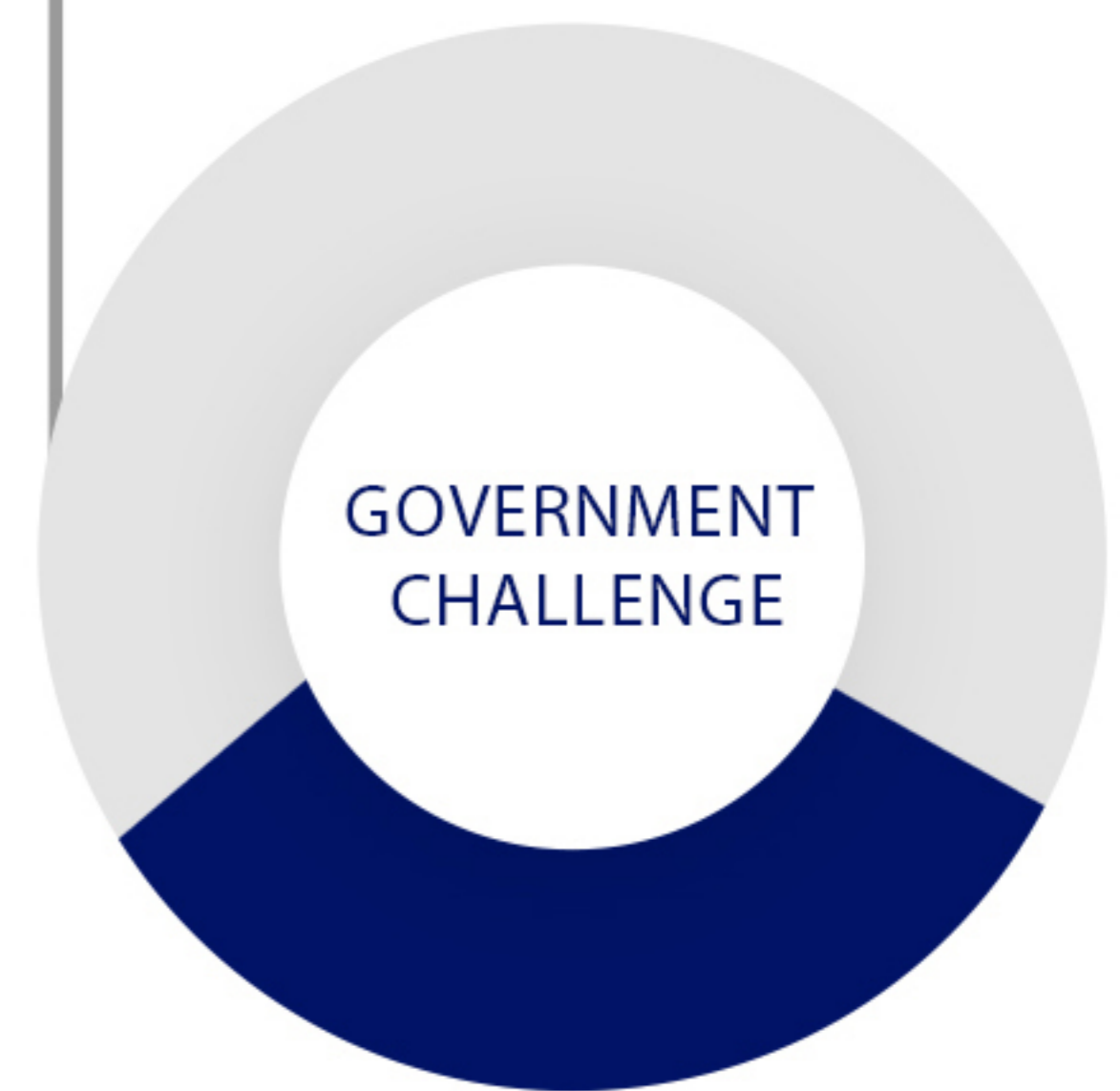


## LONG TERM SOLUTION

Centre of Excellence

## SHORT TERM SOLUTION

SOC Services





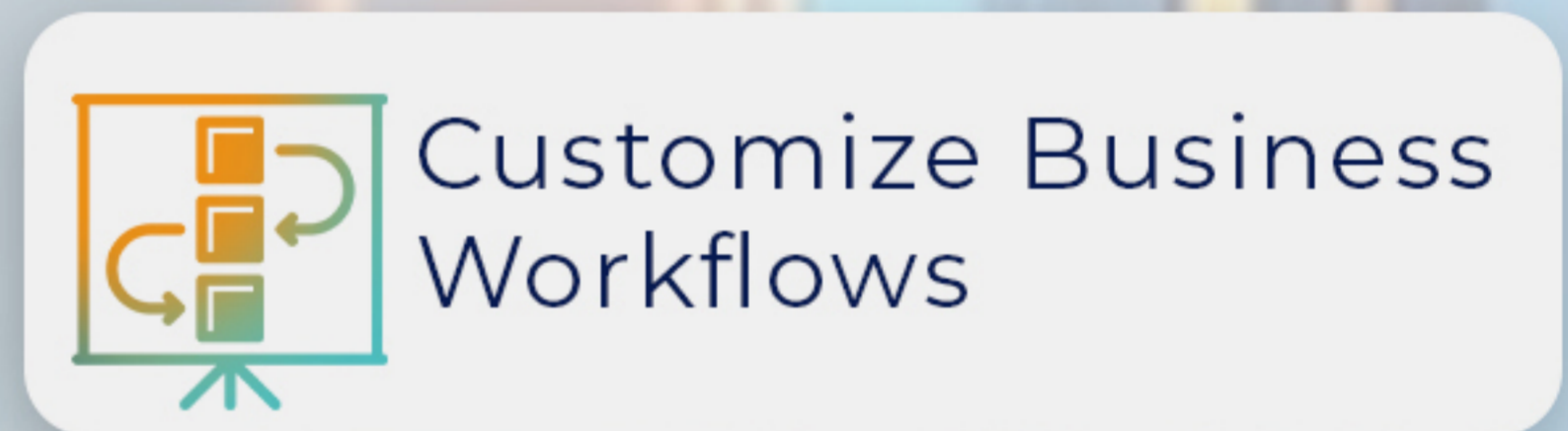
# LOGIX PLATFORM

**A vertical agnostic holistic platform that unifies all logistics and warehousing automation ops.**

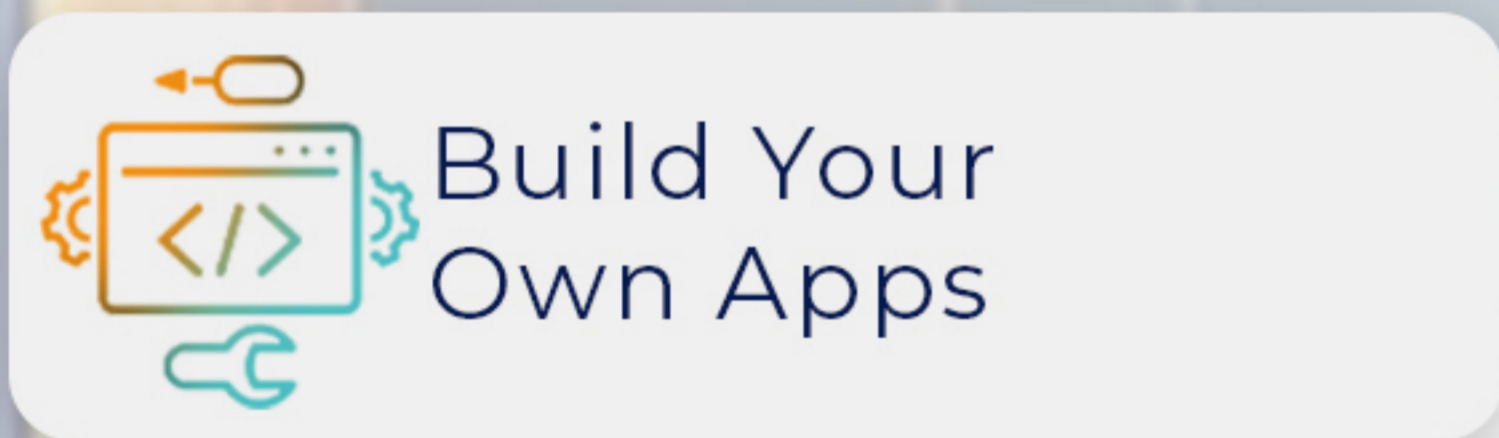
**All Logistics And Warehousing Tools You Need On One Platform**



Copilot



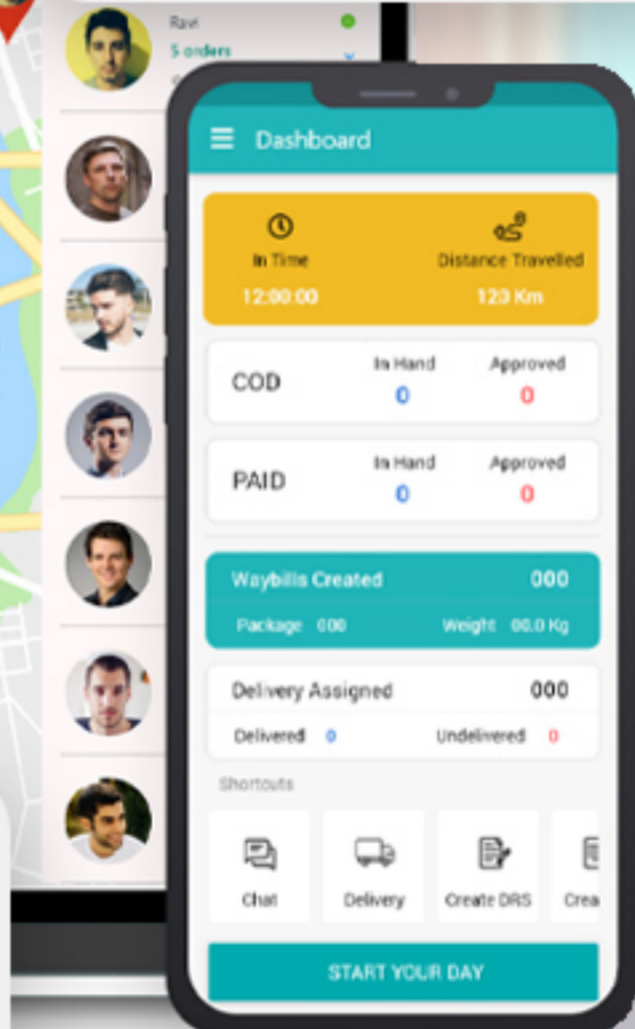
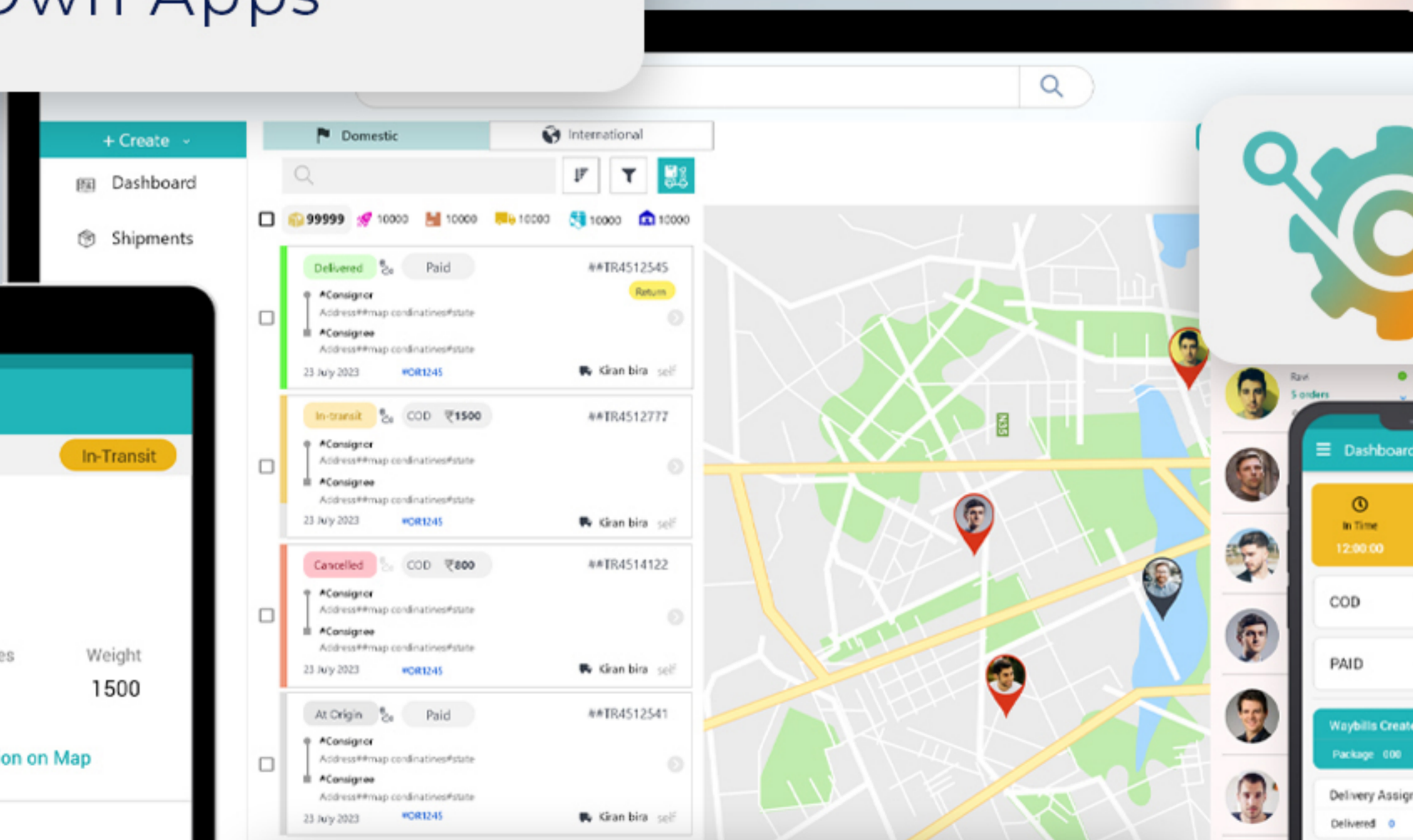
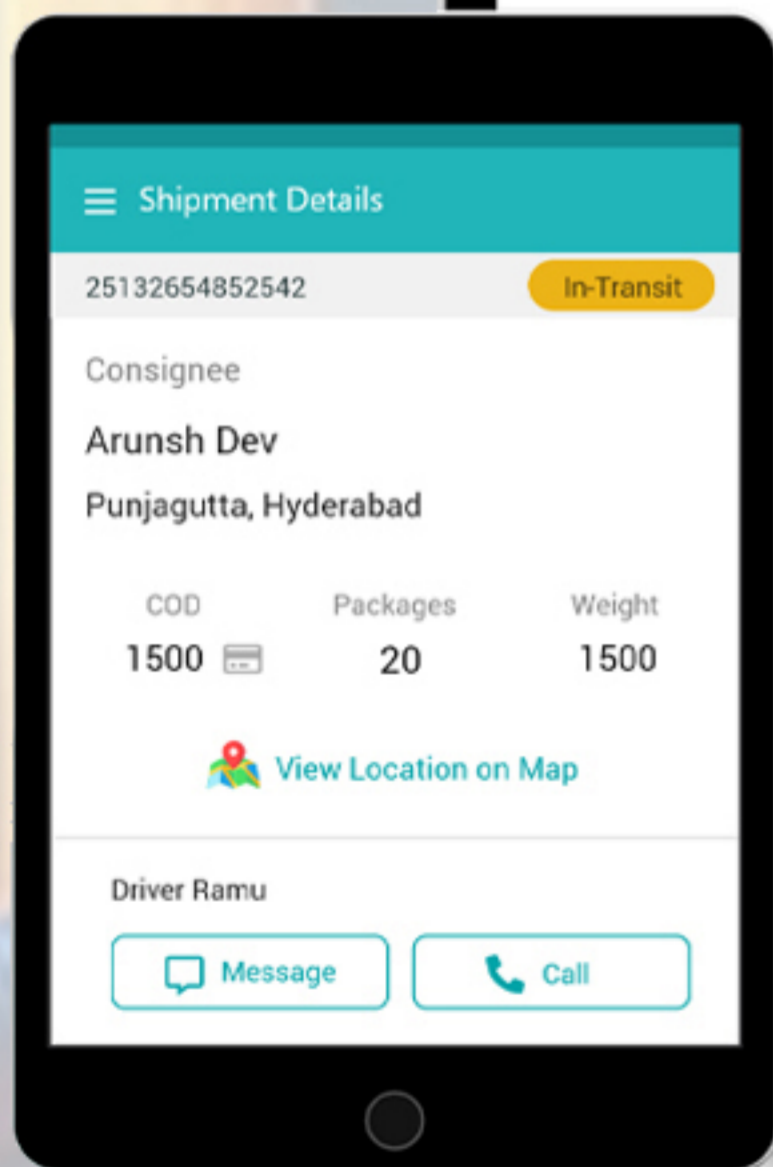
Customize Business Workflows



Build Your Own Apps



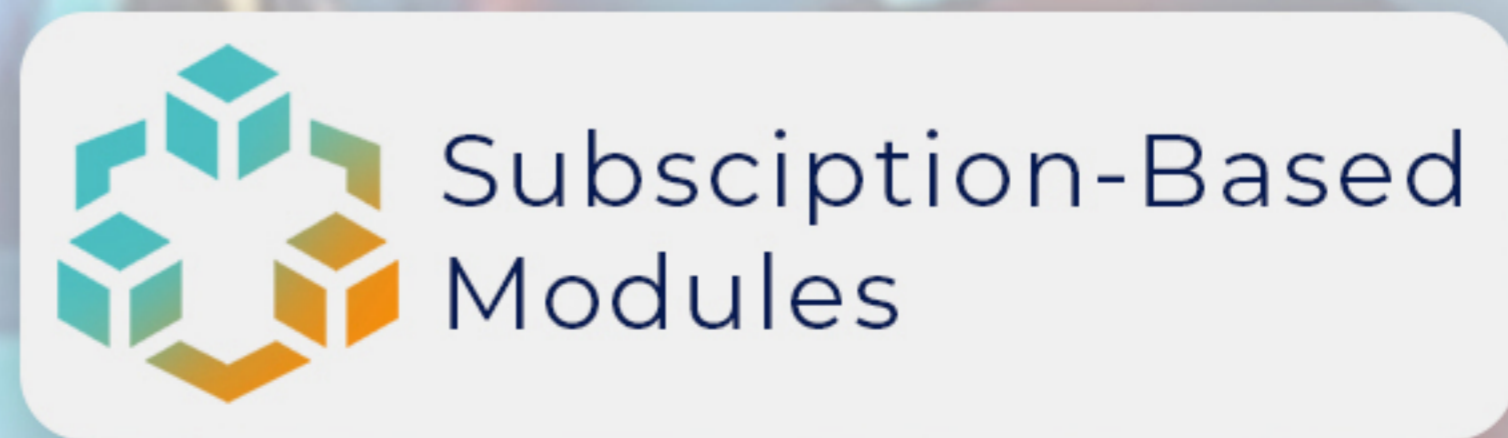
Integrations



Dashboard & Analytics



Custom API Integrations



Subscription-Based Modules

## Meet Alya, Your AI Supply Chain Copilot

- **Intelligent Workflow Automation**
- **Real time predictive analysis**
- **Advanced Role Based AI Insights**
- **AI Diven Decision Support**



## Why Choose Us

- **Easy & Quick Integration with any carrier**
- **Single platform for logistics and warehousing**
- **Cost Effective Geographic Expansion**
- **Seamless delivery management and network integration**

## Dasham

### Foundation

## Skill Development Initiatives:

Founded in 2010 as Sarbat Da Bhala aka Welfare of Mankind, Dasham foundation was broadly divided into three wings. The social wing which organized blood donation camps and labour counselling, the sports wing which organised marathon runs and sports tournaments and the cultural wing which organized music events and skill development centres. Another past initiative involved providing financial counselling. We are now focusing on developing Cyber Security infrastructure by offering access to cutting-edge tools and mentoring to empower students to pursue careers in IT, fostering innovation and ensuring a more secure digital future.



# Our Initiatives



## Blood Donation Camps

"Nobody can do everything, but everyone can do something." 2b Innovations has a team of professionals passionate about enhancing the human experience on the planet. During the Holy Month of Ramadan, 2b Team organizes Blood Donation camps to create awareness about seasonal blood shortage. Here is a glimpse of the recent blood donation camp.



## Food Distribution

"We must live together as brothers or perish together as fools." — Martin Luther King Jr.

Food is a basic necessity — and sharing it is one of the most powerful ways to spread love and humanity. In the spirit of unity and brotherhood, the 2b team, along with other NGOs, regularly distributes meals to people from all walks of life. What's beautiful is that the food is often homemade — some of our team members even cook themselves. With a pinch of love, they serve nourishment and a message: compassion knows no religion. After all, we are humans first, everything else comes after.

# Our Clients



dun & bradstreet



SIEMENS Gamesa  
RENEWABLE ENERGY



edcast



UPES



TOSHIBA

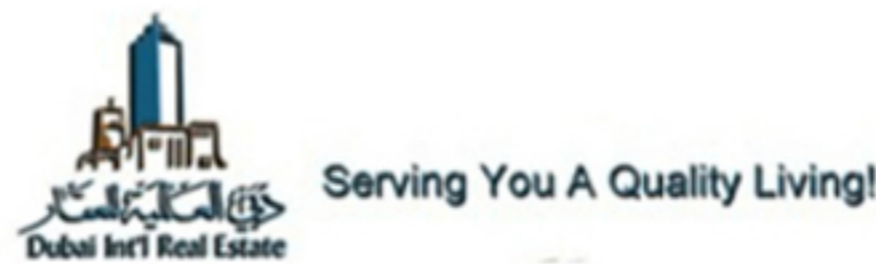


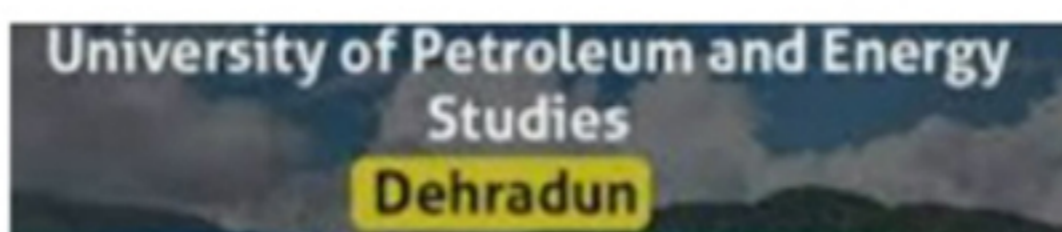
Canon

ACT  
FIBERNET



AKI  
الكياب للإستثمار  
AL KHAYYAT INVESTMENTS





A low-angle, upward-looking photograph of several modern skyscrapers with glass and metal facades. The sky is a clear, pale blue. A large, solid orange diagonal shape cuts across the top right corner of the image. The buildings are partially obscured by this shape and the perspective of the shot.

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